United States E	nvironm	ental Protection Agency		1. DUTY LOC	ATION				
	POSITI	ON DESCRIPTION COVERS		T Washington DC			2. POSITION NUMBER EPGS19006		
3. CLASSIFIC	CATION	ACTION: a. Reference of Series ar	nd Date of Standards Used	to Classify this Position	n				
Handbook o	of Occ	upational Groups and Fa		S for Public Affa	airs Series, (	3S-1035, TS-	53, 7/81		
			b. Title		c. Pay	d. Series	e. Grade	f. CLC	
Official					Plan				
Allocation	Se	Senior Advisor for Agriculture Research			GS	1001			
4. Supervisor'	s DI	DEPUTY DIRECTOR Agriculture Outreach			GS	1001	09	001	
Recommendati	ion				GS	0301	09		
5. ORGANIZAT	IONAL 7	TITLE OF POSITION (if any)		6. NAME OF EMP	LOVEE				
		outy Director for Agricu	lture Outreach	MILLS, William					
				e.					
a. U.S. ENVIRONMENTAL PROTECTION AGENCY				f.					
h Office of the	b. Office of the Administrator								
				g.					
c. Office if Of Public Engagement & Environmental Education				h. Employing Office Location					
d. Office of Environmental Education				Washington, DC					
				i. Organization Code A0HB000000					
8. SUP	PERVIS	ORY STATUS							
© [7] Team Lea WLGEG  [8] All Other  9. SUPERVISOR  relationships and th	Position	de (WLGEG) or is under a wage able pay system. ition leads a team performing two s. Position does not meet any of TIFICATION I certify that thi ition is necessary to carry out govern poses relating to appointment and page.	the above definitions.	This is a non-supervi	um requirementsor/non-manageresponsibilities o	ts for application erial position.	of Part II of	the	
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yan T. Jack	son, E	hief of Staff		Andrew R. W	hooloo A at				
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# Senior Advisor for Agriculture Research GS-1001-09

#### **INTRODUCTION**

The position is located in the Office of Environmental Education, (OEE), in the Office of Public Engagement and Environmental Education, in the Office of the Administrator. The incumbent serves as the Senior Advisor for Agriculture Research. Assists the Associate Administrator, (AA), for Agriculture Outreach in their work planning, directing, and executing public environmental education activities for OEE's core programs that are written in statute. The position's work focuses on outreach pertaining to agricultural issues before the agency.

#### **MAJOR DUTIES AND RESPONSIBILITES**

- Serves as a Senior Advisor for Agriculture Research; planning and promoting EPA
  information and education programs related to agriculture and environmental education,
  through various stakeholders such as state and local government officials,
  Congressional/legislative staff, professional and civic organizations, the media and members
  of the general public. Programs are developed under the guidance and approval of a senior
  personnel. The position explains the benefits of the environmental education programs to
  stakeholders and develops parts of the strategic messaging plan for environmental
  education.
- Serves as a liaison between the AA and the Office of Public Affairs and the Office of Congressional and Intergovernmental Relations in the coordination of messaging pertaining to Environmental Education and Agricultural issues. Coordinates closely with the National Environmental Education Advisory Council in order to ensure that the Administrator receives advice regularly from the council.
- 3. Draws on agriculture knowledge and research to develop reports and briefings on findings relating the work of the office and Agency to agriculture. Develops information and analysis to present information at the appropriate level for the intended audience. These reports are reviewed by senior personnel.
- 4. Helps senior staff with development and integration of strategic messaging pertaining to environmental education, including making recommendations for improvement. Develops written materials which transmit information concerning the nature and purpose of the Agency's Agriculture Outreach programs, projects, items of concern to the general public or more specialized public. Responds, in oral and written form, to requests for information by

determining the nature of the data required and collecting and assembling the material using the appropriate format and style based on needs and organization practices. Drafts public notices for a variety of reasons. Materials are developed under the guidance and approval of a higher graded specialist.

- 5. Identifies areas to be addressed with the public, needs of the target audience, and communication techniques most appropriate; develops recommended approaches and drafts of material for AA's approval. Establishes familiarity with Agency programs, necessary to anticipate impacts program changes might have upon public opinion and concerns. Advises program officials regarding the content and presentation of information materials submitted for dissemination or other information purposes. Along with higher graded specialist, meets with representatives of interest groups to provide and gather information.
- 6. Works with office staff to promote and grant environmental education grants and financial support for environmental education projects and environmental awareness projects from a wide array of grant applicants including local education agencies, Colleges or universities, nonprofits, and tribal education agencies.
- 7. Works with more senior staff to promote the Awards for Environmental Education including to Youths, Educations and others.
- 8. Performs other duties as assigned.

#### FACTOR LEVEL DESCRIPTIONS

#### Factor 1 - Knowledge Required by the Position

Level I-6 (950 Points)

Knowledge of standard communication principles, practices, and techniques sufficient to disseminate information through various communication channels to specific audiences.

Skill in written and oral communication.

Knowledge of agriculture and skill in researching and analyzing information sufficient to prepare reports for senior staff members.

Skill in establishing effective relationships with program staff and representatives internal and external to the Agency sufficient to provide accurate and timely responses to requests for information.

Knowledge of environmental regulations and Agency policies sufficient to draft informational materials on the Environmental Education programs.

## Factor 2 - Supervisory Controls points)

Level 2-3 (275

The position reports to the AA. The supervisor determines the objectives, priorities and deadlines of assignments. Higher graded staff assist the position with unusual or controversial problems or issues.

The position independently carries out the development and dissemination of information on environmental programs and agency policies. Problems arising related to these activities are resolved according to established policies and procedures, previous instructions, or standard communication techniques and practices.

Assignments, including development of reports, briefings, public notices, etc. are reviewed for technical accuracy, appropriateness, and conformance to program objectives.

#### **Factor 3 - Guidelines**

Level 3-3 (275 points)

Guidelines including operating instructions, manuals, agency or local policies and regulations, and standard agency practices and precedents are readily available and generally applicable to situations encountered, although some gaps exist in specific areas.

For routine work situations, the position independently selects, interprets and applies the guides, modifying and adapting them to suit specific situations not directly covered by the guidelines. In addition, the position is beginning to interpret and apply guidelines and precedents in some unusual situations without assistance from others.

### Factors 4 - Complexity points)

Level 4-3 (150

The work requires research and analysis to develop and present written materials, including briefings, reports, public notices, etc. conveying basic information on environmental education policies and programs to various publics, internal and external to the Agency, with varying levels of understanding on subjects.

Decisions regarding what needs to be done require analysis of issues related to each individual assignment and the channel(s) selected for disseminating information to enhance public understanding of Agency and the Environmental Education objectives.

The work requires using a variety of oral and written communication methods and approaches to present and explain environmental activities in a logical and clarifying manner, and in a structured setting, to achieve public understanding and support for agency programs or policies. The position also provides recommendations for program improvement to senior personnel.

### Factor 5 - Scope and Effect

Level 5-3 (150 points)

The purpose of the work is to assist the AA, research and report on agriculture in relation to Agency programs and activities, and to convey information of a recurring nature on environmental education and agriculture programs and policies to the public and specific groups. The position explains the benefits of the environmental education programs to interested groups and develops parts of the strategic messaging plan for environmental education.

The work contributes to the achievement of environmental education program objectives by improving communication between EPA and the various publics affected by its programs or policies, as well as supporting the needs of the AA.

#### **Factor 6 - Personal Contacts**

Level 6-2 (25 points)

Personal contacts include program staff in the same agency but outside the office, and at various levels of the organization including offices in headquarters or other regional offices. Contacts also include specific groups or individuals from outside EPA where the nature of the contact may not be clear. Typical of such contacts may be requests from organizations or individuals for information about the Environmental Education policies and programs.

#### **Factor 7 - Purpose of Contacts**

**Level 7-2 (50 points)** 

The purpose of contacts is to coordinate activities or plans with management officials and program staff, internal and external stakeholders, or individuals sharing the same goals and interests, or to advise senior staff on techniques to use in disseminating information of a factual nature to the media and specific groups.

#### **Factor 8 - Physical Demands**

Level 8-1 (5 points)

Work is usually performed sitting at a desk, in news conferences, briefings, meetings, etc; no special physical demands are involved in performing the work.

**Factor 9 - Work Environment** 

Level 9-1 (5 points)

The work environment involves everyday risks or discomforts requiring normal safety precautions typical of office settings. The work area is adequately lighted, heated and ventilated.

**TOTAL POINTS: 1885** 

**Grade Range: 1855-2100**